# Quote

Volume 42-Number 1

Tile

Week of July 2, 1961



# Hail Columbia!

Let independence be our boast, Ever mindful what it cost; Ever grateful for the prize, Let its altar reach the skies!

-Joseph Hopkinson

# QUESTING WITH QUOLE

The gay city of Paris has a very sensitive collective nose. Noted for its perfumes, it cannot abide noisome odors. The subway (Metro), not being spring-fresh, was treated by wafting perfume through its underground tunnels. When this failed to do the job, Paris officials sprayed the odor of violets along the train tracks. Next, the directors of Orly International Airport outside Paris. offended with the smell of kerosene from jet planes, set a battery of vaporizers into action projecting a deodorant of pleasing fragrance. These air-sweetening feats could set off a new world-wide project of endless possibilities.

Girls Club of N Y. Eight boys were allowed to compete with 14 girls. Each was given 2 pails of mud, sand, daisies, leaves, pebbles, sea shells and ice cream sticks. One girl plastered her face with the ingredients for a mudpack facial seen on TV; one made hamburgers; one boy complained of the lack of worms.

But Chef Narasco created his

But Chef Narasco created his forest-fie pie (forest fire) with 7 upright daisies and 9 ice cream sticks, proving that men are the best cooks. His prize was a \$75 U S savings bond. He gave his recipe: 6 handfuls of mud, 2 handfuls of sand, 15 pebbles, 12 seashells, a leaf and a piece of cardboard.

Business men in Britain may lose their sleek, silent badge of status—the Rolls. The Gov't proposal to limit tax deductions on company owned cars will prevent a Rolls from being amortized in a few years. Lord Kimberly warned this may be the end of the Rolls Royce Car.

Chicago taxi drivers have gone in for courtesy. Aided by electronic technology, whenever a slow car or truck pulls over to let him pass, the cabbie will push a button and a rear window sign will light up saying "Thank You." Ingenious cabbies may develop various interpretations with this new plaything. . . For instance, a long thank you to a pretty girl; a short, curt OK to a rival cabbie; or a series of snappy, sarcastic ones to a driver who was stubbornly slow - meaning "Well, at last,"

In New York the feminine sex has been put into its proper place. Stevie Narasco, 6 years old, won a mud pie bake contest arranged by a magazine for the

### may we QUOTE

[1] V-Pres LYNDON B JOHNSON, warning Soviet Union that U S will honor its pledges to W Berlin: "We do not believe that peace can be advanced by appeasement nor that freedom can be defended by retreat." . . . [2] ROB'T S McNAMARA, Sec'v of Defense, in news conf on Berlin: "We are taking a firm, but, I believe, not a belligerent attitude in supporting our position in Berlin and the rights and freedoms of the people living in W Berlin." . . . [3] Prime Minister HAROLD MAC-MILLAN of Great Britain, to British House of Commons: "We and our allies have certain obligations in Germany and we don't intend to abandon them." . . . [4] Sen JACOB K JAVITS (R-N Y), in speech on Berlin crisis, commenting on Sen Mike Mansfield's suggestion: "If Sen Mansfield's suggestion were accepted all of Berlin would be Communist in six months - and Germany would be divided forever" . . . [5] Former V-Pres Rich-ARD M NIXON, speaking in Minneapolis: "The greatest danger of war today is that America will continue to-frankly-talk big and act timidly." . . . [6] ARTHUR GOLDBERG, Sec'y of Labor, in news conf, staing a continuance of maritime strike: "(It) will contribute seriously to the worsening of the nation's trade and dollar balances. . . Our for'gn commerce will be adversely affected." . . . [7] DEAN Rusk, Sec'y of State, at Washington press conf: "The militant tone of the speeches made in Moscow by Chmn Khrushchev and other So-

### you on that?

viet leaders must be a source of keen disappointment to those who seek to advance the cause of peace."...[8]

Gen MAXWELL D TAYLOR, President's new military adviser, on Berlin situation: "In these troubled times we can exert effective leadership only if it is apparent to the whole world that there are certain things so important that, regardiess of hazard, we dare put all to the test, as becomes a people whose deserts are large." . . . [9] Soviet Premier NIKITA S KHRUSHCHEV. describing his 20-yr plan to be unveiled at Communist Party Congress in Oct: "A new, powerful weapon that will win to communism new millions of people in capitalist countries. . . We want to ensure the well being of our people and to secure for them the highest possible living standards." . . . [10] Prime Minister HAYATO IKEDA of Japan, after conversations with Pres Kennedy: "I assure you that my country is resolutely allied with the free world and that our future policies will be guided and executed accordingly." . . . [11] Senate Republican Leader EVERETT M DIRK-SEN (R-III), describing the "tractors for prisoners" negotiations as our Cuban fiasco No 2: "The handling of the Cuban invasion was a disaster in itself but this tractor project is an incredible piece of business."



# Quelle the weekly digest

"He who never quotes, is never quoted"

..........

Charles Haddon Spurgeon



#### ACHIEVEMENT-1

What the mind of man conceives, his hand achieves,-Editorial. Dun's Review.

#### ADVICE-2

One day John Wesley was walking with a troubled man who expressed doubt as to the goodness of God.

"I do not know what I shall do with all this worry and trouble." he said.

At that moment Wesley saw a cow looking over a stone wall.

"Do you know why that cow is looking over that wall?" he asked the man.

"No," said the man who was worried.

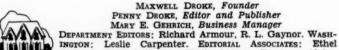
"The cow is looking over the wall because she can't see through it." said Wesley. "That is what you must do with your wall of trouble -look over and above it!" - War Cry.

#### ADVERTISING-3

The hands on dummy clocks in front of many jewelry stores stand at 8:17 o'clock. Many people think this is because Abraham Lincoln died at that hr and moment. But the real reason is that the angle of the hands affords maximum adv'g space.-L & N Mag. hm. Louisville & Nashville Railrd.

#### AFRICA-4

To combat the world evil of illiteracy, UNESCO will launch in '61 a crash program for the African continent. The program will cost some \$12,000,000. It will attempt to make a start among the independent African nations in planning universal and compulsory education, especially in the pressing fields of vocational and secondary education. - RICHARD L TOBIN, "Vital Statistics, 1961," Saturday Review, 5-27-'61.



Cleland, Elsie Gollagher, Emily Lotney. Foreign: Alvina Brower.

QUOTE is issued weekly by Droke House, Indianapolis 6, Indiana. Subscription: \$7.56 per year in advance, in U.S. and Possessions. Two years \$12.50. Your own and a gift subscription, \$12.50. Chandian, \$8.90; two years, \$13.50. Cher Foreign, \$9.00 per year. Second-class postage paid at Indianapolis, Indiana. Persons making use of material from QUOTE should give credit to the original sources as they appear. All unidentified items may be credited to QUOTE.

Original cover illustrations may be reproduced if credit is given QUOTE. Check with us before reproducing illustrations from foreign sources; some require reproduction fees.



Titles QUOTE and THE WEEKLY DIGEST are registered with U.S. Patent Office.

#### BIBLE-5

We give extensive lip service to the Bible, but it does not play an important role as a standard and guide for most people.—John An-DERSON, Minneapolis Tribune.

#### BOOKS-Russia-6

There are books, as there are men, that set nation against nation, that teach children to hate those with a different color of skin or a different way of life, to look down on people who toil, to consider only their own well-being and not the general good. Such books are not published in the Soviet Union. — VASILI KOMPANIYETS, "What Soviet Children Read," USSR. 6-'61.

#### CHARACTER-7

Character is not a single quality but a three-dimensional achievement built on the foundations of decision, direction and dedication. —Wm A WARD, Scandal Sheet, Graham (Tex) Rotary Club.

#### CHILDREN-Guidance-8

The old-fashioned parent who believes that, for a child, ignorance is innocence, is quite likely to wake up one morning and discover that the child is no longer innocent, but still ignorant.—Sydney J Harris, Chicago Daily News.

#### CHURCH-9

In the crucial issues of American life the church is regarded as pitifully irrelevant . . . in retreating from the real world. We have conveniently spiritualized the gospel into generalized nonsense about the welfare of man's soul rather than helping executives to fulfill their Christian vocation in the way they compete for gov't contracts.—Rev Dr Jutsuo Morikawa, Denver Post.

#### CITIZENSHIP-10

We are entering a totally new world, and we are not very well prepared for it. The object is to learn how to be a responsible citizen.—Rob't M HUTCHINS, Milwaukee Jnl.

#### COMMUNISM-Christianity-11

Communism does not have a ghost of a chance in a country where the gospel of Christ is adequately preached and adequately lived and demonstrated. — Bishop Kenneth W Copeland, Methodists Make News.

#### CRIME-12

This yr it is est'd, at the current trend, that \$1 billion in bad checks will be passed in the U S.—Jas C McCouch, "Commercial Crime," Advertiser's Digest.

#### CRITICISM-13

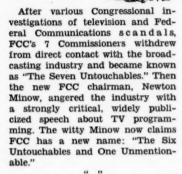
A young man who thought more highly of himself than he ought to think was standing in front of a taxidermist store. In the window was an owl which had attracted many sightseers. Anxious to display his knowledge, he said with a pompous air, "Well, if I couldn't stuff an owl better than that, I would quit the business. The head isn't right. The pose of the body isn't right. The feet are not placed right."

But before he could finish his judgment, the owl turned his head and winked at him. The crowd laughed and the critic moved on.—Dr Claude A Ries, "The Gift of Words," Alliance Witness, 6-4-61.



### washington

By Les Carpenter



"Ouch" is bi-partisan! Pres Kennedy strained his back in an Ottawa tree-planting ceremony. His '60 opponent, Richard M Nixon, disclosed that he, too, strained his back—packing books to move from Washington to California.

Texas' new GOP senator, John Tower (the first Republican since Reconstruction to hold such an office from the Lone Star State). was given a party when he arrived in Washington. The state Republican Committeeman, Albert Fay, speaking, referred generously to Tower's showing in "all 274 counties" in Texas. Tower shouted at the top of his voice, "254". Later, in a speech of his own, Tower confided: "I have been wondering how the Democrats were going to steal this election from me-and all of a sudden I thought they had added 20 more counties."



#### DEBT-14

Avoid promiscuous borrowing. Let not yourself be tempted by easy-payment plans. No payments are easy when they drain your pay envelope before you receive it.—CHARLES FILLMORE, "The Truth About Debt," Good Business, 7-'61.

#### DECISIONS-15

Life is full of choices that have to be faced. No one else can choose for us. All our life long we are in the valley of decision.—Ernest Edward, "Valley of Decision," Watchman-Examiner, 6-22-61.

#### DREAMS-16

Many hopes for peace may be only dreams, but a country without dreamers is in a bad shape as it would be without doers. — BILL VAUGHAN, Veterans of For'gn Wars Mag.

#### DUTY-17

When the pressure put upon a man to side-step his obligation to God comes from someone he loves it is most difficult to resist. However, the wise father and husband is aware that he must often put lovalty to God before his loved one's desires. For the man who puts the interest of his own family before the common good by this action does not necessarily promote the good of his own household. On the contrary, the selfish father only helps to create social conditions in his own community and elsewhere from which sooner or later his own family will suffer. It is happening in America. Your child and mine, your grandchildren will someday pay the price of our having sidestepped the moral issues of present days.-Joseph D BAN, "Counting the Cost of Discipleship," The Watchman-Examiner, 6-22-'61.

book briefs.

"The Edge of Sadness" by Edwin O'Connor (Atlantic-Little-Brown's, \$5) has reached the best seller list very quickly. About a Boston Irish family, the Carmodys, it is funny, yet subtle. The story is told by a middle-aged priest who was an al-

coholic in his youth, but was rescued and cured by his bishop. Now he is a dedicated man devoted to his parish and especially to the

Carmody family.

The head of the family is an irascible old tyrant, whose two passions were to make money and irritate people. Now at 81, he rules, badgers and loves his children and only grandson. Father Kennedy watches the squabbles, and the comedies of these generations of the Catholic Irish family, and becomes absorbed in their problems, stemming from lack of love. Although hilarious and witty, the people of this book are always close to a strange edge of sadness. When you read it, you will find yourself quoting it to all your companions.

For younger readers "Threshold of the Stars" by Paul Berna, translated from the French by John Buchanan-Brown, is a fascinating story of Michael Jousse and his friends who live at a closely guarded base near the Pyrenees. They watch with rising curiosity and excitement as a group of scientists build a space ship for travel to the moon. When the blast-off moment arrives, alas, they are left

A bookstore on N Y's W 46th
St urges: "Buy a book—Help
stamp out T V." — JEROME
BEATTY. Jr. Saturday Review.

behind to dream of the future when they will travel to the stars. (Abelard & Schuster, \$3).

An important event in the book world has come to pass. At long last the Soviet Union has just agreed to recognize the rights of foreign authors. Action was taken by Moscow to amend the Soviet copyright law to make it apply to foreign as well as Soviet authors. This means that Soviet publishers will no longer be allowed to pirate American or other books as they have so long been doing. This concession was brought about by Capt I R Maxwell, director of the Pergamon Press, Oxford, England. which is the largest translator and publisher of Soviet scientific and technical literature in the West. There is a major difference between the Soviet and American systems of royalty payments, Soviet publishers must pay royalties on the full edition, whether sold or not. In the U S royalties are paid only on books sold.



#### EDUCATION—College—18

The true worth of a college consisteth not in the abundance of the things possessed, but in the spirit that possesses its alumni.—
WOODROW GOODMAN, "Why I Believe in the Compact College,"
United Evangelical Action, 6-'61.

#### EXECUTIVES-19

V-Pres Schuyler D Hoslett of the Reuben H Donnelly Corp'n, Chicago, offers this tongue-in-cheek method for distinguishing between jr exec's and sr exec's. "In general," he says, "sr exec's are heavier than jr exec's."—Nation's Business.

#### FAITH-20

We stand at a great turning point in human history, the greatest since the fall of the Roman Empire. Our land is under a stage of siege. As the President recently said, we are indeed living in extraordinary times. Man must reform to the image of God. We need a return of the platitudes on which our civilization was built to replace the theories of materialism and indifference. We must remember a crusading faith is defeated only by a greater faith.-Rev Hugh Halton. St Peter's Catholic Church, Memphis Commercial Appeal.

#### FUN-21

If you have two things to do, and one is important and one is fun—do the one that is fun first. The things that seem so important generally turn out to be unimportant, so you might as well enjoy yourself.—Harpo Mark, quoted by Hal Boyle. Cinciniati Enquirer.



## Quote scrap book

#### ... month of freedom

July the Fourth, symbol of freedom, is the birthday of the United States. The Declaration of Independence was adopted by the Continental Congress on that day. Two presidents, Thomas Jefferson and John Adams, signers of that immortal document, died on its 50th anniversary, July 4th, 1826. Another president, James Monroe, died on July 4th in 1831. The decisive Battle of Gettusburg was fought on July 1st. The Fourteenth Amendment was ratified in July, granting all native-born and naturalized Americans equal protection under the law. In France, Bastille Day, July 14th, is commemorated as "the Holiday of all Free men." Somerset Maugham once warned all men who would remain free:

"If a nation values anything more than freedom, it will lose its freedom; and the irony of it is that if it is comfort or money, that it will lose that, too."

#### GIFTS-Giving-22

The true art of pleasing lies not in giving people what they want (for they quickly tire of that), but in making them learn to want what you are giving them.—Sydney J Harris, Chicago Daily News.

#### GOALS-23

To achieve something worth while in life a goal must be set and worked toward at an early age. With this in mind there would be no time for idle hrs or mischief. Too many priceless months, even yrs, have been wasted because a student did not know what he wanted for life. Some have said there is time for that later after they have had some fun. Too many have dawdled along through school just getting along and leaving unlearned a vast reservoir of knowledge that could some day be the deciding factor when opportunity knocks. Time is a priceless possession that passes swiftly, and opportunity knocks and unanswered moves on.-Editorial, Uplift, Stonewall Jackson Manual Training & Industrial School.

#### HEALTH-Mental-24

Ninety per cent of all mental illness that comes before me could have been prevented, or cured by ordinary kindness. — Dr Wm Mc-Grath, psychiatrist, These Times.

#### **HUMAN BEINGS-25**

I have come to the conclusion that men who are really "big" are more interested in people than in things or ideas. — Prof Norval Pease, "What Life Has Taught Me." These Times, 7-61.

#### HUMOR-26

Humor is the most perishable of literary commodities: it does not travel, is difficult to translate, and very rarely lasts from one generation to the next. It defies analysis and survives only by being quoted and read aloud and by its instantaneous power still to provoke uncontrolled laughter.—EDW WEEKS, Atlantic.

#### IDEAS-27

We once heard a wise man say, "When we trade goods each one is a little poorer as well as a little richer, but when ideas are traded each person's property is doubled."

—Personnel Jnl.

#### INFLUENCE-28

A man's life is like either the tumbleweed or the oak tree. Some people just grow like the weed. They are of no value in their youth and as the yrs of life come they break loose and become a blotch on society. They have no useful purpose in life-just drifters. Their loved ones will mourn their loss. but society will not miss them. Their influence was either neutral or negative. They spend their life satisfying their selfish desires with no time for intellectual, social, or spiritual betterment. Then there are those whose lives are like the oak. They have turned from the frivolity of this life and have invested in things that have genuine worth. Their influence for good will live on in the lives of others after they are gone. Their death is noticed because their lives were spent bettering the nation and the community. They will be missed .-Rev Galen Anderson, "Tumbleweed or Oak Tree," Weslevan Methodist.

#### LIVING STANDARDS-29

The underdeveloped and uncommitted peoples of the world are more concerned about lifting the standards of living among the peoples of the earth than lifting a man to the moon.—Rev RALPH W SOCKMAN, Methodists Make News.





The fabulous George Bernard Shaw, who lived to be 94, described himself thus:

"I am an Irishman, a vegetarian, an atheist, a teetotaller, a fanatic, a humorist, a fluent liar, a social democrat, a lecturer and debater, a lover of music, a fierce opponent of the present status of women and an insister on the seriousness of art." He also said, "I am a centipede with a foot in every cause."

For 60 years this complex paradox of perverse opinions, and constantly shifting moods, exerted a great influence on his time and country. He shocked and delighted the world. Many were bruised by him; many adored him. Actors begged to do his plays. He said what he pleased, did what he pleased, was a law unto himself. The greatest playwright since Shakespeare, his 50 plays are musterpieces. His satirical Shavian wit will be quoted for all time—

"People with tendencies to insanity, instead of being given power, should be prevented from entering politics, which seems to draw them like a magnet."

"My way of joking is to tell the truth; it is the funniest joke in the world."



#### LOVE-30

Love is more than a sentiment; it is a need, a hunger, a thirst which is perfectly natural. Anyone who thinks he can live and be happy without it does not really know what he is talking about—psychologically, emotionally, physiologically, or spiritually. Love is the beginning and end, the one sentiment in nature that will not be denied.—ERNEST HOLMES, "Learn to Love," Science of Mind, 7-'61.

#### MAN-31

A man is sane morally at 30, rich mentally at 40, wise spiritually at 50—or never! — Dr Wm Osler, Forbes.

#### MIND-32

The human mind is our fundamental resource.—John F Kennedy, Jul of the American Ass'n of Univ Women.

#### MONEY-33

The mere acquisition of a million dollars is but the first and simplest step toward becoming an American hero. The next consists in adopting the proper attitude toward money. In America, only one such attitude is socially acceptable. This requires that money be regarded as nothing more than a convenience for measuring success. To a properly adjusted millionaire, dollars are simply counters in a nat'l game. The more he collects, the higher he is scored in intelligence, power, and success. The classic American view of money has probably never been more succinctly stated than it was by one of the richest of all Texas millionaires, H L Hunt . . . "Money is nothing," he said. "It is just something to make bookkeeping convenient." - JOHN BAINBRIDGE. "The Super American State," New Yorker, 5-20-'61.

# ....pathways to the past .....

National Farm Safety Wk

July 23—Tish'ah B'ab—or Fast of Ab, Jewish Holy Day. . . 145 yrs ago (1816) b Charlotte Cushman, Amer tragic actress, first member of the profession to be inscribed in the Hall of Fame. . . 125 yrs ago (1836) Steve Brodie, N Y saloon keeper, jumped off the Brooklyn Bridge.

July 24—Pioneer Day—Utah . . . commemorates settlement of state by Brigham Young. . . 95 yrs ago (1866) Tennessee was the first seceding state readmitted to the Union.

July 25—Feast of St James The Great, Apostle and brother of St John The Divine. . . 90 yrs ago (1871) the carrousel was patented by Wm Schneider of Davenport, Ia. . . . 95 yrs ago (1866) Ulysses S Grant received the rank of General of the U S Army, the first American officer so designated.

July 26—Wild Pony Roundup begins at Chincoteague Island, Va. . . 380 yrs ago (1581) The Netherlands declared their independence from Spain. . . 105 yrs ago (1856) b Geo Bernard Shaw, world famous British playwright, in Ireland (see GEM BOX) . . . 20 yrs ago (1941) Gen

Douglas MacArthur was appointed Commander of the U S forces in the Philippines. . . 5 yrs ago (1956) Pres Gamal Nasser of Egypt nationalized the Suez Canal.

July 27—95 yrs ago (1866) the laying of the Atlantic Cable was completed.

July 28—140 yrs ago (1821) Independence Day in Peru, commemorating freedom from Spain. . . 95 yrs ago (1866) the Weights and Measures Act, legalizing the use of metric system was approved. . . 20 yrs ago (1941) Japanese troops began their occupation of Indochina, a French colonial outpost, World War II.

July 29—Shabbat Nahamu, Sabbath of Consolation, Jewish holy day. . . Feast of St Olaf, patron saint of Norway. . . 175 yrs ago (1786) the first issue of the Pittsburgh Gazette, the 1st newspaper west of the Alleghenies.

Quote

#### ORIGIN-Bowling-34

In Germany, and in the monasteries there to relieve the boredom of their cloistered lives, German monks set up rows of kegels—or clubs—and rolled big, rounded stones at the clubs to knock them over. Soon, German laymen discovered the pastime and by the 14th Century bowling in alleys had become a universal sport in Germany. — Pete Howe, Mag of the Midlands, Omaha World-Herald.

#### PARENTHOOD-35

If mother love were but half rightly directed, and if fatherhood were but half what it should be in example and honor, much of the sorrow in the world would indeed be overcome. The home is the source of our nat'l life. If we keep the spring pure, we shall have less difficulty in protecting the stream from pollution.—David O McKay, Secrets of a Happy Life (Prentice Hall).

#### PHYSICIANS-36

The average American now sees a doctor five times a yr (nearly a billion visits!), twice as often as he did in 1930. To get everyone in, the doctor must see an average of 20 patients a day. It's a grueling 60-hr-a-wk pace for most doctors—and worse for some. And income is not always so high as you might think—for all doctors it's \$16,000 a yr.—"Medical Care Today — The Good and the Bad," Changing Times, 6-'61.



#### POPULATION-37

People who worship the stork doom their children and their children's children to poverty and despair . . . is the single greatest obstacle to raising the levels of living in the vast areas where poverty is no longer accepted fatalistically as the preordained condition of man.—ROBERT C COOK, Indianapolis Star.

#### POVERTY-38

It is a good thing for all Americans, including teachers, to see stark poverty. This is the universal enemy and it is well to recognize his strength. . The American abroad learns to his delight that he, too, can live—and enjoy living—without some of the pampering to which he has been accustomed. It is good for one's self-respect to discover that he has not utterly given in to self-indulgence.—Dean A Allen, Bowdain College, "Reflections on Teaching Abroad," School & Society, Summer '61.

#### PREACHERS-Preaching-39

Many yrs ago, I went to preach in a popular church on the south coast of England. In the vestry, before the service, the vicar spoke very severely to the choirboys whose behavior he said had been disgraceful. Then he turned and said to me, "As a rule the choirboys are taken into the vestry during the sermon and somebody reads them an interesting book, but today as a punishment, they are to listen to the sermon."—Rev P R P BARKER, Christianity Today.

#### PROBLEMS-Solutions-40

The biggest problem in the world could have been solved when it was small.—WITTER BYNNER, Cincinnati Enquirer.

### Tempo of the Times

The cold war has become such a part of our daily life that the deadliest part of it is obscured in smoke screen-the propaganda war. The U S is faced with a challenge on this dangerous front. What is propaganda? From "Revolutionary Radicalism, Its History, Purpose and Tactics," this definition: "Propaganda may be defined as the methods employed to form, influence, guide and direct public opinion, with a view to controlling public sympathy and action. It falls into 2 classes: first, propaganda by the use of words, that is, through the use of written and spoken argument; and second. propaganda by deed, namely, some sort of action, either individual or organized, calculated to affect public sympathy or conduct."

Communist propaganda fills the press and the air waves with words that twist and distort the peaceful purposes of the U S. Khrushchev seizes every opportunity and theatrical setting as a sounding board for his propaganda. Thus he took advantage of the Vienna meeting at which he had no idea of settling any problem, to speak from a world-wide forum provided by Kennedy's publicity build-up.

This he followed by a nation-wide speech inside Russia to stir up animosity against the U S. At the same time Castro, coached by Moscow, made his tractor black-mail demand. Riots and demonstrations inspired by Moscow broke out in Latin America against U S officials, and Ambassador Adlai

Stevenson on his goodwill tour. Coincidentally, the Geneva conference was stalemated. All this was scheduled and run by a time table.

The Soviet's world-wide propaganda machine employs 500,000 people, costs a vast sum, operates round - the - clock and round - the-calendar in every free country.

The chief objectives of the Soviet are Asia, Africa and Latin America, where it is making progress. No matter if a leader falls, if the people have been indoctrinated, the mass followers will continue the Communist line. The counter of the West is weak, inadequate, one-sided — the losing side. The free world must adopt an aggressive, blunt propaganda effort to expose the real truth of Communism: to put the Soviet on the defensive; to cease being so polite it will not offend any one.

The U S must inform the world that its objective is the total defeat of Communism and the liberation of enslaved states. Such a campaign could be the beginning of the end of Communism. Western leadership should start predicting the end of this ideology frequently and confidently. We should lead from strength—not from meekness.



Wives on a diet Seldom seem happy Until they can try it Also on pappy.

-S OMAR BARKER.

41

#### READING-42

Reading skill is the bedrock on which all intellectual attainment is based. It is the essential tool for carving our way to competence in the modern world. It is a tool that grows sharper and more responsive to our requirements thru constant use.—Parent-Teacher Ass'n Mag.

#### RESPONSIBILITIES-43

Economic independence does not set anyone free. Or it shouldn't, for the higher up you go, the more responsibilities become yours.—BERNARD F GIMBEL, Hoard's Dairyman.

#### RUSSIA-Russians-44

Though upper-class Russian salaries by Western standards are low. their recipients pay little or no taxes, live in low-rent ap'ts, have professional clubs and country villas. The actual spread of income between elite and laborer is high: a young Soviet physicist makes ten times as much as a common laborer. In the U S the ratio is about five to one. There are also surprising opportunities to pick up extra cash by doing extra jobs. Moonlighting is so common that a current Moscow gag asks, "It it possible to live on one's salary?" The reply is, "Perhaps, but we won't know until someone tries it."-"The Elite of Russia," Life, 6-16-'61.



#### SAFETY-45

A ship is safe when it is in harbor. But that is not what ships are for. — Alabama Temperance Alliance.

#### SALESMANSHIP-46

America is on the verge of a period of renewed expansion, and direct selling will play a dramatic role in this new era.—A H KULI-KOWSKI, "Move Forward," Salesman's Opportunity, 7-61.

#### SCIENCE-47

What science actually achieves is a correlation of facts with ideas. It needs facts as our body needs food; but within the organism of science facts are processed, combined, organized, and connected by a texture of reason, and it is the whole of the organism, including that texture of reason, of ideas and conjectures, which is science.—Henry Margenau, Open Vistas (Yale Univ Press).

#### SELF-Help-48

The first person you should count on when you need help is you.—
OLLIE STEWART, "Those Who Help Themselves," Catholic Digest, 6-'61.

#### SUCCESS-Failure-49

The man who has done his level best, and who is conscious that he has done his best, is a success, even tho the world may write him down a failure.—B C FORRES, Forbes.

#### SPACE-Law-50

With men going into space, the decisions on space law can't be left to Buck Rogers and his comic strip pals. And everyone interested in space wants to know what the scientists and lawyers will come up with in answering the legal puzzlers. — ELIZABETH STUBLER, "Space Law," Oklahoma Today.

#### TACT-51

Tact is a small mechanism tucked away in your mental mach'y that rings a bell when you get off to a bad start or when you're about to go too far.—Counselor, hm, Securities Acceptance Corp'n.

#### TALENT-52

Americans are wrong for thinking that it takes only money to develop talent. It doesn't take money; it takes time. You can spend \$5 million and you won't make a first-class dancer in six months for the same reason you can't make a baby in two months just by paying an obstetrician a lot of money.—AGNES DEMILLE, "Education for Creativity," Overview.

#### TEACHERS-53

The teacher needs a liberal education that goes far beyond the subject he is to teach because he must see his subject clearly and in perspective and must understand the nature of the world and of mankind. He must be free of the limitations of ignorance, prejudice, and provincialism. At the very minimum, the teacher should be as well educated, in the liberal sense, as are other college graduates in his community. — PAUL WOODRING, "Education in America," Saturday Review, 6-17-'61.

#### VALUES-54

Values are not rules or habits or mottoes, not skills a parent can teach a child as he teaches him to walk, talk, eat, sleep, and say "Thank you." Rather, values are standards for measuring the intrinsic worth of ideas, ideals, purposes, courses of action and especially human relationships.—Muriel W Brown, "How Values Grow in the Family," Parent-Teacher Ass'n Mag, 6-61.

Get it right or leave it alone.

The conclusion you jump to may be your own.

—James Thurber, "Family Book of Verse," (Harper's).

#### WEALTH-56

The very rich are much as other men are, in that they are all different, and indeed . . . their differences . . . are even greater simply because they have more opportunity to be themselves. — Goronwy Rees, The Multimillionaires: Six Studies in Wealth (Macmillan).

#### WORDS-57

Words are means of communication . . . and barriers to communication. They can be both at the same time. Words rule us in the sense that they are the means to coordinate behavior. It does little good to be perceptive if one cannot communicate one's perceptions to others. Words help us to live together harmoniously, but they get us into all kinds of trouble, too. They bring about understanding, but they can also bring about countless misunderstandings. -CHAS B SMITH, Bowling Green State Univ, "What Do You Mean?" Personnel Jnl. 6-'61.

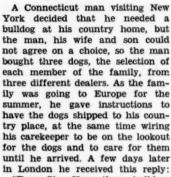
#### YOUTH-58

Youth is not a time of life—it is a state of mind, it is a temper of the will, a quality of the imagination, a vigor of the emotions, a predominance of courage over timidity, of the appetite for adventure over love of ease.—Chicago Scottish Rite Mag.



### GOOD STORIES

you can use ...



"Dear Sir: Your three bulldogs arrived all right last night on the same train. I locked them up together last night in a box stall. Yours truly, Sam Wheeler.

"P S-We have only one box stall.

"P S-You will have to buy some more dogs."-Dan Bennett. a

A Denver father was disturbed to learn, at a mtg with the kindergarten teacher, that his 5-yr-old daughter was the only one in the class who didn't know how to tie her shoelaces. Anxiously, he asked her about it. "I don't tie my shoes," she repl'd brightly, "because the little boys tie them for me."—John Scanlon, Saturday Review.





#### HARRY RAMSEY

While on a hike in the country, the pretty young miss came to a secluded little lake. Unable to resist temptation she took off her clothes and dove in.

After her swim she returned to where her clothes were, only to find a lanky farm youth seated on them waiting.

The sweet young thing was nearly in a panic, when she stubbed her toe on something buried on the bottom of the lake. Reaching down she found it was a rather large old dishpan. Holding it in front to cover her nakedness, she walked directly up to the lout and said heatedly, "Look you! Do you know what I think!"

"Shore I know!" leered the farm boy. "You think there's a bottom in that dish pan!"

-99-

In our parish, in the midst of an exciting grade-school basketball game, one of our players stole the ball from the rival team and then passed it right into the arms of an opponent. In the sudden silence that descended on our side, our pastor was overheard to sigh, "There's a good Catholic for you. He steals the ball, and right away he has to make restitution."—Mrs S Carlisi, Catholic Digest.

# Quote-able QUIPS ......

A man who lives in the suburbs of Los Angeles and who works in the adv'g dep't of a large metropolitan newspaper had never been able to figure out the deferential attitude, bordering on awe, of the children in the block towards him. Recently he was walking around the block for a little stroll and he came upon a group of little boys discussing the newest American satellite as it hurtled thru orbital space around the earth. As he paused to say hello to the youngsters, everything suddenly became clear when one of the boys said to him: "Are you really a space salesman?"-Wall St Jnl.

A Texas cowboy, riding through New Mexico one night, came upon a sheepherder and asked, "How do I get to Texas?" The sheepherder repl'd, "Just go east till you smell it, then south till you step on it."

—Scandal Sheet, Graham (Tex) Rotary Club.

A priest was returning to his parish on a secluded rd some distance from London when he remembered that he had not read his prayers for the day as required by his order. Since there was no light in the car, the priest got out and knelt before the headlights of his small automobile. He did not have on clerical clothing; and soon a large truck came by. The driver stopped, and leaned out of the window. "I say, mate," he said, "that there must be a flipping good book!"—Watchman-Examiner.

Sometimes it takes only one fifth to make a full gal.—D O FLYNN.

If billboards are banned, where will the motorcycle cops hide?— RALPH NELSON.

A puzzle to the new born camper is how the Arab folded his tent.—FRANK MCDERMOTT.

"Bifocals," I coldly informed the family, "are not a sign of age. They're my way of telling the world I'm still young enough not to want to miss anything going on around me."—Burton Hillis, Better Homes & Gardens.

An expert is someone who is called in at the last min to share the blame.—Lion.

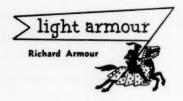
No matter who gets the glory, the indispensable man on the ride to the moon is going to be John Q Taxpayer.—Cincinnati Enquirer.

Some humans want to remedy with a liquid the damage that is done with a knife and fork.—CAREY WILLIAMS, Publishers Syndicate.

Did you ever get the uncomfortable feeling that perhaps your gray hair isn't premature?—Jim Harget, Look.

If there were more self-starters, the boss wouldn't have to be a crank.—Denver Post.





#### Toe Painting

Instead of finger-painting, a California teacher urges students to achieve relaxation and creativity by painting with their toes.—News item.

Let students, bothered by restraint, Shuck off their shoes when they would paint,

And with their big or little toes Paint canvases that shame Van Gogh's.

It will be hard, of course, to stand, Your toe a brush, and so it's planned

To sit, or lie upon your back,

A feat with feet that takes a

Can't get too close, as some insist, Unless he's a contortionist, But must lie back and view his art Somewhat detached, somewhat

apart.

And best, his hands and fingernails
Will be unstained by paint in pails,
And if he has a paint-smeared toe,
With shoes and socks on, who's to
know?



A clergyman from a large town preached in a rural Scottish parish and was asked to pray for rain.

He did so. The rain came in floods and destroyed some of the crops, whereupon the elder remarked to another, "This comes o' entrusting a request to a minister who isn't acquainted wi' agriculture."—Southern Baptist Brotherhood Jnl.

A tourist traveling through the Southwest bought a buckskin and beaded trinket from an Indian for \$3.00. The brave assured him it was authentic tribal craftsmanship. His squaw had learned the art from her great grandmother.

An hr later the tourist came back red-faced with anger. "There's a fellow on the other side of town selling these same things for a dollar," he shouted. "This shows you can't trust an Indian."

"No," repl'd the Indian, unperturbed. "It shows you can't trust whiteman. Feller who sold me these promised no one else in town gettum." — Nuggets, hm, Barnes-Ross Co.

An American woman traveling in France was at a party one night, and was introduced to a former Russian Grand Duke.

Trying to make an impression on him, she showed him a long chain of machalite beads, a semi-precious stone, which she had purchased on a trip abroad.

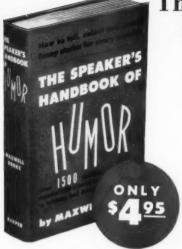
"Aren't they wonderful?" she said, running her fingers through the beads. "And they cost me a fortune," she added confidentially.

"I know," said the nobleman.
"My mother had a staircase made of it."—Wooden Barrel, hm, Associated Cooperage Industries of America.



by MAXWELL DROKE on the Art of Selecting, Telling and Creating Funny Stories

Maxwell Droke, founder of QUOTE, wrote a completely new KIND of book. It is the first comprehensive text on selecting funny stories, telling funny stories and creating your own individual brand of humor from amusing experiences and timely topics. Here's practical help from the dean of American story-tellers—a man who has contributed to practically every humor market in the country.



464 Pages-Completely Indexed

# 1500 Selected Anecdotes from the Author's Personal Files

In addition to expert counsel on story-telling and story-making, you will find, in this big, new book some 1500 stories, selected by the author, with suggestions on just where and how to use them. These anecdotes are presented under 59 classifications for reference, and further indexed under more than 750 headings, ranging from "Absentmindedness," "Baptists," and "Baby Sitters," to "Worry," "Youth," and "Zeal."

We shall be glad to send you a copy of The Speaker's Handbook of Humor—entirely on approval. This 464-page book will come to you by return mail. Examine this treasure for 10 days—make sure it is what you want and need—then either pay \$4.95, plus a few cents mailing charges, or return it and pay nothing. If you prefer to remit now, under our money-back guarantee, send only \$4.95 with your order and we'll pay mailing charges.



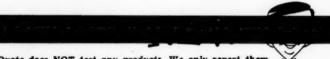
Order Your Copy Now - On Approval!

DROKE HOUSE, Dept. Q-5, Indianapolis 6, Indiana
America's largest publisher of Speech Material

JOHN STEINBECK, author: greatest statements of the future may be made not with words but with mathematic equations. They may be our greatest poetry, our finest music." 1-Q-t

Sir Julian Huxley, British biologist, calling for an international population policy: "Man is in danger of becoming, instead of the lord of creation, the cancer of the whole planet. Control of population is a prerequisite for any radical improvement of the human lot."

NEWBOLD MORRIS, N Y City Commissioner of Parks: "As a nation we seem willing to allocate an enormous percentage of our income to pay people to pick up after us."



Quote does NOT test any products. We only report then

Another new thing for playing in the water-a Float Chaise-really a water hammock-is largely made of plastic foam, and cannot sink. It has an aluminum frame, adjustable backrest. \$20. Argo, 70-02 34th Ave, Jackson Heights 72, L I, N Y.

A portable Midget Mixer, battery operated, is a handy gadget for dieters who lunch on one of those calorie preparations which need to be dissolved in water. It is only 6 inches long and fits easily into a purse or desk drawer. Write George Cohen Associates, Los Angeles, Calif.

A safety cap for prescription bottles keeps small children from accidentally swallowing harmful pills or liquid. The plastic cup is screwed on in the usual way, but in order to unscrew the cap, the person must press down while turning; this is something most children under six are unable to do. Made by Brockway Glass Co. Brockway, Pa.

A world-wide money guide for travelers shows the exact value of U S money in foreign currency. Pocket-size. Write Science News Letter, 1719 N St. NW. Wash 6. DC.

